

# CORE VALUES



## LISTEN LOUDLY



We aren't doing you any favors by selling you a product or service you don't need (or can't implement). We ask a lot of questions and do a LOT of listening to truly understand what it's like to be a part of your organization.

## CHAMPION THE VISION



We help clients identify THEIR unique vision. After all, it's not about what we want for our clients - it's about what YOUR people want for your organization.

## DIFFERENCE-MAKERS



We live by seven words: leave things better than you found them. We are here to make a positive difference in communities and mission-driven organizations.

## CHALLENGE THE STATUS QUO



We've always done it this way isn't good enough anymore. We know that change is hard. We're here to nudge you in that direction, even when it can get uncomfortable at times.