

LEDGEVIEW, WI STRATEGIC PLAN CASE STUDY

BACKGROUND

The Town of Ledgeview (pop. 7,983) has grown rapidly over the past two decades from a rural township to high-growth, high value, premier residential community in one of the region's top school districts.

THE CHALLENGE

The Town desired a strategy to manage future growth, maintain their distinct community identity, and plan for staffing and service delivery adjustments over the next decade. Our process in Ledgeview involved deep-dive engagement efforts to ensure that our recommendations aligned with the community's values and ideals. Listening Loudly is what sets our firm apart.

- 18 one-on-one interviews with staff, contractors, and elected officials.
- 3 strategic planning workshops focused on mission, vision, values, and strategic solutions.

THE DELIVERABLES

Our firm developed for the client the following key deliverables to guide their organization over the next decade:

1. Community SWOT Analysis.
2. Staffing Model Analysis.
3. Strategic Planning Framework.
4. Phased Organizational Chart Modeling.

CLIENT TESTIMONIAL

"Allyson Brunette Consulting brought forward a variety of engaging tools to stimulate effective discussion that really allowed for full staff and board participation in our most recent strategic plan update. Beyond that Allyson delivered a top-notch product that will help catapult Ledgeview into the future - all within the required timeframe and within budget."

- Sarah Burdette, Ledgeview Town Administrator



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